AUTOMOTIVE

Porsche expands mobile service to new vehicles

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The Porshe Track Precision app is now available in new vehicles. Image credit: Porsche

By LUXURY DAILY NEWS SERVICE

German automaker Porsche is extending the capabilities of its digital driving coach mobile application to its Panamera, Cayenne and Taycan models.

The Porsche Track Precision mobile app helps motorsport lovers improve their driving styles through data. It accesses control unit information in the vehicle via WiFi connection with the Porsche Communication Management (PCM) system.

Porsche precision
The app's range of functions can be shown on the PCM display via Apple CarPlay. After the drive, the app enables analysis of the driver's performance by linking, comparing and displaying the collected data.

More than 300 race tracks worldwide are already stored in the app and the user can add new ones manually at any time.

Porsche Track Precision can also be used to optimize braking points, fine-tune turn-in points and identify driver errors. It also reads out vehicle position, speed, RPM, braking force, steering angle, longitudinal and lateral acceleration and other driving-relevant data.

Porsche's Taycan, Panamera and Cayenne models have proven track performance over the past few years. Image credit: Porsche

Over the past few years, Porsche has reported record track performance with the Taycan Turbo, Panamera Turbo S and Cayenne Turbo GT, therefore wants to provide owners of these vehicles the same tools for optimizing race track performance as 911 and 718 model owners.

For this reason, the Track Precision app will be available in the 2022 models. The Sport Chrono package must be installed to enable the use of the app.

Additionally, Porsche plans to expand the range of functions available within the app over the next year.

The automaker is often eager to experiment and introduce new digital capabilities.

This fall, Porsche launched an open source initiative as it establishes a new gateway to the software community.

The automaker, which already uses open source software, has created a new control process that allows employees to more easily participate in the development and publishing of code on the GitHub platform. Porsche is also expanding its online presence with an official profile on GitHub, which is used by more than 50 million people (see story).