

APPAREL AND ACCESSORIES

Louis Vuitton launches latest Travel Book volume

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The Travel Book series, Mediterranean Sea by Aurore de la Morinerie. Image courtesy of Louis Vuitton

By LUXURY DAILY NEWS SERVICE

French fashion label Louis Vuitton is announcing the release of its latest volume of the Travel Book series, Mediterranean Sea by Aurore de la Morinerie.



For this installment, the French artist and illustrator has offered an abstract set of drawings, with an emphasis on several colorways reminiscent of the sea. The book celebrates the brand's constant overlapping with the art of travel.

Deep blue sea

Each edition of the Travel Book spotlights illustrations of different cities, regions or countries through the lens of specific artists. The Mediterranean Sea Travel Book from Louis Vuitton aims to continue uniting the brand's rich history of travel with the work of contemporary artists.

This installment, the 27th, is being offered in a special limited-edition of 30 copies, each numbered and available only in select Louis Vuitton stores.



More work from the artist featured in the latest Travel Book. Image courtesy of Louis Vuitton

The special edition includes an etching by Ms. de la Morinerie, which she has signed, numbered and printed. In her previous work, she has also collaborated with Dior, Herms and Tiffany & Co.

Nature is a common theme in the artist's work, also present in the latest installment of the Travel Book.

"Drawing and nature are both places for silence and contemplation, where I've found refuge since my childhood," she said in a statement.

Last July, Louis Vuitton celebrated the spirit of adventure with a new film series that coincides with the release of its then-latest illustrated travel books. The label often leans into travel-related offerings that play up the brand's origins as a luggage maker (see story).

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