

RETAIL

Saks celebrates summer in the Hamptons with Keke Palmer

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Marc Metrick and Keke Palmer cohosted an event in the Hamptons. Image courtesy of Saks

By LUXURY DAILY NEWS SERVICE

U.S. retailer Saks is celebrating the warm months and carefree nature of summer in the Hamptons with TV personality and musical artist Keke Palmer.

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On July 14, the retailer's CEO Marc Metrick and the Emmy-winning actress cohosted an intimate dinner at Lunch Lobster Roll in Southampton, New York to celebrate all things summer. Guests arrived at the event by way of Blade helicopters and enjoyed cocktails and lobster rolls.

Summer with Saks

The evening kicked off the retailer's summer dinner series in the Hamptons. Following the dinner at Lunch, three more summer events will take place including an afternoon with designer Joseph Altuzarra at his home along with additional designer and influencer moments.

Attendees included Brandon Maxwell, Prabal Gurung, Flaviana Matata, Tanya Taylor, LaQuan Smith, Christian Cowan, Coco Bassey, Fe Noel, Rosie Assoulin, Sophie Cohen, Toby Milstein, Julia Loomis, Elizabeth Kurpis, Alejandra Alonso Rojas, Chanel McKinsie, Claire Chan, Fulvia Farolfi, Debra Wasser, Claire Paull, Michael Paull, Jennifer Frommer, Ida Liu, Daun Curry, Lori Gleeman and more.



The event was intended to celebrate the joy of summer through style and entertainment. Image courtesy of Saks

This annual event in the Hamptons is Saks' Summer Kickoff Dinner, with previous dinners held at Parrish Art Museum, Eleven Madison Park Summer House, Wlffer Estate Vineyard with chef Dan Barber and at a private estate featuring a tennis match with Andy Roddick.

Since COVID-related restrictions were lifted over the last year and a half, Saks has leaned into physical activations and events.

In April, the retailer partnered with New York-based private members club Zero Bond to host the club's first invite-only pop-up two-day shopping event.

From April 5-7, Saks invited its top clients to shop from an exciting assortment of Saks.com-exclusive designer merchandise inside of a private suite at the exclusive members-only club. Located in the heart of Manhattan's NoHo neighborhood, the Saks x Zero Bond pop-up offered an intimate, ultra-luxe shopping experience for its guests ([see story](#)).

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