LUXURY FIRSTLOOK

Free registration open: Luxury FirstLook 2023 on Jan. 26

January 11, 2023

Will it all come up roses for luxury brands and retailers in 2023? Image credit: Getty Images

By LUXURY DAILY NEWS SERVICE

Luxury FirstLook 2023

Free digital event

Please click here to register for Luxury FirstLook 2023, hosted digitally on Thursday, Jan. 26 at 8:45 a.m. to 11:59 a.m. ET (New York time)

Hosted by Mickey Alam Khan, founder, editor in chief and publisher of *Luxury Daily*, the 10th Annual Luxury FirstLook on Thursday, Jan. 26 will focus on the outlook for the year ahead for luxury.

What will the business look like in 2023 for brands and retailers as they navigate a market where demand for luxury goods and brands is resilient in the face of geopolitical challenges, generational and attitudinal changes in buyers, more digital interaction and a China that is battling COVID-19 even as most of the world has moved on? How should executives chart their strategy and tactics after emerging from two years of solid growth?

Experts will weigh in on luxury's likely direction in 2023. Register now it is free!

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AGENDA

8:45 a.m. 9 a.m. ET (New York time)

Welcome Remarks

Mickey Alam Khan, founder/editor in chief, *Luxury Daily*

9 a.m. 9:30 a.m. ET (New York time)

Fireside Chat

Saks and the New Luxury Retail

How is U.S. luxury retailer Saks navigating the market and evolving consumer behavior? What are the larger trends that will affect luxury retail in the year ahead?

Emily Essner, chief marketing officer, Saks

In conversation with Mickey Alam Khan, founder/editor in chief, *Luxury Daily*

9:30 a.m. 10:30 a.m. ET (New York time)

State of the Luxury Market

What is the state of the overall luxury market worldwide and where is it heading from a brand standpoint? How strong are the fundamentals of the business? And what is new research indicating in terms of where the winds are blowing for demand-and-supply projections? What regulations could upend current practices?

Lucrezia Buccellati, co-creative director, Buccellati

Claudia Poccia, president/CEO, Grace de Monaco

Marie Driscoll, managing director for luxury and fashion, Coresight Research

Astrid Wendlandt, founder/editor, Miss Tweed

Omar Saad, senior managing director and head of softlines for luxury department stores team, Evercore ISI

Rania Sedhom, founder/managing partner, Sedhom Law Group

In conversation with Mickey Alam Khan, founder/editor in chief, *Luxury Daily*

10:30 -10:45 ET (New York time)

Break

10:45 a.m. 11:15 a.m. ET (New York time)

Rise of Values-Based Buying

As buying power shifts to millennials and Gen Z consumers, the expectations to align with their values and identity has increased dramatically. How is this playing out for brands and retailers and what does it mean for marketing going forward?

Diana Nieto Verde, co-founder/co-CEO, Positive Luxury

Keri Richardson, vice president for brand activations, Essence Ventures

In conversation with Mickey Alam Khan, founder/editor in chief, *Luxury Daily*

11:15 a.m. 11:55 a.m. ET (New York time)

Luxury Outlook for 2023: Sector-by-Sector Analysis

An examination of the prospects for key sectors in the luxury business, including fashion and leather goods, perfumes and cosmetics, travel and hospitality, automotive, wines and spirits, watches and jewelry, real estate and jewelry

Milton Pedraza, CEO, Luxury Institute

Mickey Alam Khan, founder/editor in chief, *Luxury Daily*

11:55 a.m. 11:59 a.m. ET (New York time)

Closing Remarks

Mickey Alam Khan, founder/editor in chief, *Luxury Daily*

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Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.