

SUSTAINABILITY

# LVMH, CFDA launch Earth Week video series

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Industry leaders talk biodiversity, environmental innovation, circularity and more in episodes of "Voices of Impact," kicking off on April 23. Image credit: CFDA

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By LUXURY DAILY NEWS SERVICE

French luxury conglomerate LVMH and The Council of Fashion Designers of America (CFDA) are fostering conversations regarding climate action.

The pair are partnering to launch "Voices of Impact," a new, co-created video series engaging leading industry voices on timely sustainability topics relevant to fashion and luxury goods players. Rolling out online from April 22 - 26, viewers can catch the digital episodes on both partners' YouTube pages beginning this Tuesday, April 23.

"This Earth Week, we're honored to collaborate with LVMH and announce this co-created series of plenary talks interconnecting CFDA and LVMH global circles," said Steven Kolb, CEO of the CFDA, in a statement.

"These vital conversations amplify the shared mindsets of LVMH and CFDA creative beacons, design practitioners, and stewards of transformative change through inspiration and practical insights," Mr. Kolb said. "We're united in designing a call to action to accelerate momentum as we continue to navigate fashion into positive planetary futures."

## Driving impact

Representatives from brands and institutions such as U.S. jeweler Tiffany & Co., French fashion house Louis Vuitton and New York's Parsons School of Design are coming together in honor of the global observance.

Currently active across design, education, entrepreneurship and executive leadership roles at their respective companies, a range of speakers are set to take part.

Experts will share key biodiversity, social and environmental innovation, circularity, regeneration, purpose-centered values and design and climate action learnings across six digital episodes.

*The "Voices of Impact" episodes arrive in honor of Earth Week*

Among the highlighted participants are Sarah Luisi, vice president of group strategic sourcing and operations at LVMH Americas; Christelle Capdupuy, senior vice president of sustainability at Louis Vuitton; Preethi Gopinath Director of the MFA Textile Program and associate professor at Parsons School of Design; Dana Naberezny, chief innovation officer, Jewelry and vice president of jewelry design and innovation workshop at Tiffany & Co.

A [full list of speakers](#) is available on the CFDA site and, in addition to YouTube, the digital content will also be made available via the [Industry Insights](#) and [Sustainability Resources Hub](#) pages at CFDA.com.

In a statement, LVMH states that its involvement with “Voices of Impact” ties back to the company’s commitment to advancing environmental standards in the fashion and luxury industry via [Life 360](#), the group’s environmental performance roadmap introduced in 2021 ([see story](#)).

“LVMH is proud to partner with the CFDA to amplify important conversations on sustainability in the fashion and luxury goods industry,” said Hlne Valade, Environment Development Director of [LVMH](#), in a statement.

“LVMH strongly believes that environmental performance is a source of innovation, creativity and excellence, and that it must be considered in all design and manufacturing processes,” Ms. Valade said. “We are committed to supporting efforts across the industry such as this that inspire artisans and designers to embrace sustainable materials and practices.”

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