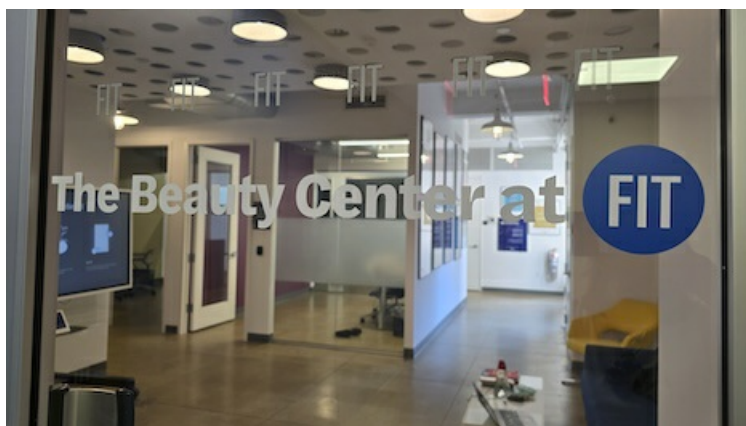


EDUCATION

Beauty research facility reaches campus at FIT

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Projects out of The Beauty Center at FIT will push thought leadership and innovation in the sector forward. Image courtesy of FIT

By LUXURY DAILY NEWS SERVICE

The Fashion Institute of Technology (FIT) is opening a space dedicated to exploration on campus.

Staffers can now convene at the state university's new facility for global business strategy and consumer trend research. Inaugurated June 3, The Beauty Center at FIT serves as an extension of the school's internationally recognized Cosmetics and Fragrance Marketing and Management program.

"As an extension of FIT's internationally recognized program in Cosmetics and Fragrance Marketing and Management (CFMM), we are proud to establish The Beauty Center at FIT," said Joyce F. Brown, president of FIT, in a statement.

"Through industry partnerships and innovative research that will be advanced by the center, our master's level students will be positioned to help shape the future of the global beauty industry, often alongside other distinguished CFMM alumni who are leading renowned brands."

FIT backs beauty research

Located at 520 Eighth Avenue in New York, The Beauty Center at FIT will allow the institution's thought leaders to contribute ideas to a rapidly growing sector.

"Having been a senior executive in the beauty industry for 20 years, prior to spending 11 years on the teaching faculty of the CFMM graduate program, it is a particularly special joy for me now, as dean, to be part of the establishment of a center that will further enhance and support the cutting-edge qualitative and quantitative research done in the program, and to help FIT continue to elevate its unique educational partnership with the highly creative beauty industry sector," said Brooke Carlson, interim dean of graduate studies at FIT, in a statement.



Pictured left to right are Corey Moran, board member at FIT Foundation; Jerry Vittoria, president at Fine Fragrance Worldwide; Dr. Brooke Carlson, interim dean at School of Graduate Studies, FIT; Robin Burns-McNeill, chair of FIT Board of Trustees; Dr. Joyce F. Brown, president at FIT; Dr. Yasemin Jones, interim vice president of Academic Affairs at FIT; and Stephan Kanlian, chair of Cosmetics and Fragrance Marketing and Management MPS at FIT. Image courtesy of FIT

Dubbed a “Think Tank for the Beauty Industry,” FIT’s Cosmetics and Fragrance Marketing program has certified more than 450 students to date alumni have gone on to join conglomerates such as Chanel, Coty, L’Oral, LVMH and Este Lauder will celebrate its 25th anniversary next year.

Current participants will publish the cohort’s latest research study, “The Future of Accessible Beauty,” on June 26, 2024. Students often study the strategies of these top houses, releasing timely research that has the potential to inform corporate decisions ([see story](#)).

“After 25 years as founder and chair of the master’s program, it is the fulfillment of the original vision of a true academic Think Tank to see this Center come into being,” said Stephan Kanlian, professor and chairperson of CFMM at FIT, in a statement.

“It will be a place to conduct collaborative research with industry, showcase the existing global research done annually by our students, and exchange new ideas with industry through symposia and conferences, as well as to create a place for our alumni to experience lifelong learning.”