

## TRAVEL AND HOSPITALITY

# Ritz-Carlton cuts ribbon on tennis facility in Florida

August 16, 2024



*The company is collaborating with French tennis coach Patrick Mouratoglou. Image credit: The Ritz-Carlton*

---

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Marriott International-owned hotel and resort chain The Ritz-Carlton is expanding its athletic programming in Naples, Florida.

In partnership with renowned French tennis coach Patrick Mouratoglou, The Ritz-Carlton Naples, Tiburn is inaugurating The Mouratoglou Tennis Center Naples Tiburn on the property. Opened early this summer, the facility marks Mr. Mouratoglou's first dedicated teaching spot in Florida.

"The Tiburn community proudly welcomes the world to Naples every year, with three televised golf tournaments annually calling the Tiburn Golf Club and The Ritz-Carlton Naples, Tiburn home," said Jenny Piccione, general manager at **The Ritz-Carlton Naples, Tiburn**, in a statement.

"It is wonderful to expand our offerings and welcome an internationally acclaimed tennis program and coach to our resort," Ms. Piccione said. "The Mouratoglou Tennis Center further enhances the experience for our guests, who enjoy an active lifestyle in this coastal sanctuary."

## Game, set, match

The Mouratoglou Tennis Center Naples Tiburn is comprised of four outdoor tennis courts and a diverse array of programming that caters to multiple skill levels.

Two coaches, Chilean professional athlete Claudio Adolfssen and Serbian former top-five ranked under-18 tennis player Lena Babinski, will oversee the new facility. Combined, the mentors have more than a decade of sports leadership experience.



*Tennis greats such as Serena Williams and Coco Gauff have improved their skills with the help of Mr. Mouratoglou. Image credit: The Ritz-Carlton*

Under their tutelage, guests will be able to partake in private and group lessons, competitive workshops, seasonal camps, youth development initiatives and play in tournaments exclusive to The Ritz-Carlton's members. Interested parties can register to participate in The Mouratoglou Tennis Center Naples Tiburn's various training courses [online](#).

Mr. Mouratoglou's program is responsible for developing several champions within the sport, including American tennis players Serena Williams and Coco Gauff, Danish athlete Holger Rune and Greek competitor Stefanos Tsitsipas.

Seven Mouratoglou Tennis Centers currently operate around the globe, including the new opening in Southwest Florida, with locations in France, Dubai, China, Sardinia, Malaysia and Greece; another domestic facility is in New York.

U.S.-based programming has been top-of-mind for the luxury space as of late, with hospitality group Four Seasons Hotels & Resorts being the latest, uplifting fresh culinary programming in California earlier this month ([see story](#)).