

TRAVEL AND HOSPITALITY

InterContinental to open Orlando resort in 2028

August 22, 2024



The hotel is located in close proximity to Disney World. Image credit: IHG

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

Hospitality name InterContinental Hotels Group (IHG) is expanding the InterContinental brand in Florida.

In 2028, the corporation will open InterContinental Orlando, a 700-room resort that is said to exude “approachable sophistication.” Announced today, the property will be constructed in partnership with New York-based real estate developer Flag Luxury Group and Florida-based real estate company Unicorp National Developments.

“We’re delighted to be working with Flag Luxury Group and Unicorp National Developments to bring the pioneering InterContinental brand to Orlando,” said Jolyon Bulley, CEO of the Americas at **IHG Hotels & Resorts**, in a statement.

“The city’s energy and expansive entertainment experiences continue to make it one of the most exciting destinations in the country,” Mr. Bulley said. “InterContinental Orlando will be an incredible addition to our luxury and lifestyle portfolio in the Americas.”

Inland retreat

The property, set to be InterContinental’s third in Florida, will house a variety of on-site amenities and offerings, as well as 84 suites.

Upon its opening, five restaurants and bars will be operational, including a coffee shop and poolside grill, among other epicurean experiences. High-end wellness will be a focus of the upcoming hotel, as a 15,000-square-foot spa, which includes a pool and fitness center, will help guests energize and relax.



Two InterContinental Hotels currently operate in Miami. Image credit: IHG

Approximately 106,000 square feet of meeting and event space will also reside on the property, including a business center and Club InterContinental lounge.

"We are excited to collaborate with the prestigious InterContinental brand and bring a touch of luxury to the iconic destination that is Orlando," said Paul Kanavos, CEO of Flag Luxury Group, in a statement.

"This new property will not only enhance our community but will also provide guests with unforgettable experiences," Mr. Kanavos said. "Together with Unicorp National Developments, we are dedicated to creating unique and top-notch hospitality, cuisine, and cultural offerings, and the InterContinental Orlando will be no exception."

InterContinental Orlando will be located along International Drive, a bustling commercial thoroughfare in Orlando. The area is home to many high-end retail and culinary businesses, as well as the Disney World theme park.

Marriott International-owned hotel and resort chain The Ritz-Carlton is also expanding in Florida, offering a new tennis training center at The Ritz-Carlton Naples, Tiburn ([see story](#)).