

Burberry gains new corporate leaders

September 4, 2024



Jonathan Kiman has been named chief marketing officer as Laura Dubin-Wander steps in as president of the luxury brand's Americas division. Image credit: Burberry

By ZACH JAMES FOR LUXURY DAILY NEWS SERVICE

British fashion label Burberry is naming two new executives who hail from Italian fashion label Gucci and Italian luxury conglomerate OTB Group, respectively.

Jonathan Kiman has been named chief marketing officer as Laura Dubin-Wander steps in as president of the brand's Americas division. Based out of London, the global leader begins at Burberry on Sept. 9, while Ms. Dubin-Wander takes to New York City for an appointment effective today.

"I am very pleased to welcome Jonathan and Laura to Burberry," said Joshua Schulman, CEO of [Burberry](#), in a statement.

"Jonathan has a wealth of experience in rejuvenating brands and building digital-savvy marketing organizations; I look forward to working closely with him to enhance our marketing capabilities and strengthen the Burberry brand," said Mr. Schulman. "Laura is a results-driven and dynamic leader with demonstrated success in building and developing winning teams.

"I am delighted to be working with her to grow our business in the Americas."

Leadership refresh

Coming from a position as CMO at Gucci, Mr. Kiman, who also previously worked as the chief brand officer of Italian fashion label Versace, will soon guide Burberry's advertising team.

Reporting to chief executive officer Joshua Schulman ([see story](#)), he additionally joins Burberry's executive committee.



Burberry is refreshing its senior leadership. Image credit: Burberry

Ms. Dubin-Wander, who has served as CEO of the Americas at OTB Group since 2021, is now responsible for leading Burberry's operations in the region.

The executive has worked in fashion since the mid-1990s, taking on leadership roles at French fashion houses Dior and Givenchy, as well as Tapestry's Coach in North America, sharing the past workplace in common with Burberry's current CEO ([see story](#)).

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