

The News and Intelligence You Need on Luxury

FOOD AND BEVERAGE

Four Seasons takes Champagne Bar on global tour

September 10, 2024



The hospitality group is soliciting its best mixologists for guest shifts at six bars across Asia and Europe this fall. Image credit: Four Seasons

By LUXURY DAILY NEWS SERVICE

Introducing Champagne Bar on Tour, hospitality group Four Seasons Hotels & Resorts is traveling to top culinary destinations.

The luxury leader is sharing its wine knowledge worldwide as part of a migrating activation featuring bar director Jonathan Gabbay and head of mixology Leo Varona. Both staffers will demonstrate their talents during bartending shifts at venues across Asia and Europe this fall.

"We are incredibly proud of the team at our Champagne Bar, and this tour is a wonderful opportunity to showcase their exceptional talent on a global stage," said Daniela Trovato, regional vice president and general manager of Four Seasons Hotel at The Surf Club, in a statement.

"The entire team has consistently pushed the boundaries of mixology, and we're excited for them to share the spirit of The Surf Club with new audiences around the world."

World tour with Four Seasons

The Four Seasons, in collaboration with luxury mineral water supplier Perrier, kicks off its tour this September.

The initiative, which takes the Champagne Bar at Four Seasons at The Surf Club concept abroad, includes six international stops at leading cocktail bars in Singapore, Kuala Lumpur, Tokyo, Sydney, Paris and London.

Among them are Singapore's Jigger & Pony, ranked 14th on the World's 50 Best Bars list and third in Asia, and Maybe Sammy in Sydney, the top-ranked bar on the World's Top 500 Bars list.



Four Seasons, in collaboration with luxury mineral water supplier Perrier, kicks off its tour this September. Image credit: Four Seasons

The first stop on the tour is Jigger & Pony in Singapore on Sept. 17, 2024, followed by Bar Trigona at Four Seasons Hotel Kuala Lumpur on Sept. 19, 2024.

Part of the Four Seasons Hotel Tokyo at Otemachi, Tokyo's VIRT, another top-ranked bar known for its fusion of French and Japanese mixology, will host the team on Sept. 23, 2024. Additional stops include Maybe Sammy in Sydney on Sept. 26, 2024, Danico in Paris on Sept. 30, 2024, and Bar Antoine at Four Seasons Hotel London on Oct. 3, 2024.

The tour creates an opportunity for global audiences to experience the award-winning The Surf Club's (see story) Champagne Bar.

© 2024 Reliance Relocation Services, Inc. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.