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APPAREL AND ACCESSORIES

Tod's Factory, womenswear designer Rahul Mishra launch capsule

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The Gommino loafer, Di Bag and select T Timeless accessories are reimagined in the latest project from Tod's Factory. Image courtesy of Tod's

By LUXURY DAILY NEWS SERVICE

Italian fashion label Tod's is announcing a new creative collaboration.

Acclaimed Indian designer Rahul Mishra joins the brand for its latest Factory project, which reinterprets the Gommino, Di Bag and select T Timeless accessories. A cocktail reception for the international launch of the limited-edition Rahul Mishra x Tod's collection will land at Tod's Bond Street Boutique, against the background of London Fashion Week.

Rahul Mishra x Tod's

Tod's Factory, the luxury house's creative laboratory (see story), is continuing to welcome established and emerging designers, presenting its most recent project, which reimagines brand classics.

To flip Tod's hero products, Mr. Mishra blends Italian artisanry with India's centuries-old craftsmanship.



The limited-edition Tod's T Timeless bag. Image courtesy of Tod's

The centerpiece, a remixed Gommino loafer and mule, is transformed with signature silk-thread floral embroidery on shoes that are available in metallic nappa leather, soft black and golden velvet.

Woven into this footwear is the Tree of Life, an emblem Mr. Mishra uses frequently.



Rahul Mishra is the first Indian designer to be invited to show at Paris Haute Couture Week. Image courtesy of Tod's

The Tod's Di Bag and the T Timeless shoulder bag have also been treated with flowery applications completed with gold sari and enhanced with crystal, beads and sequins.

Embroidery featured across Rahul Mishra x Tod's is brought to life by Kaarigar artisans who have mastered the art of hand embroidery over generations.



The making of Rahul Mishra x Tod's. Image courtesy of Tod's

"We developed a limited-edition of Tod's iconics, including the Tod's Gommino and Di Bag, drawing inspiration from nature, my constant muse, crafting classic in-house motifs and the distinctive foliage, synonymous with my designs," said Mr. Mishra, in a statement.

"Having had the opportunity to work on this project has been a great honor for me. This collaboration is special," he said. "To me, this partnership expresses artisanal mastery, Italian elegance as well as our intricate Indian craftsmanship."